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17-18 OCTOBER 2024

Brisbane, QLD or Live-Stream

CONFERENCE AGENDA

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17 OCTOBER 2024

Day 1 at a glance

8.00 am Registration Opens

9.00 am Conference Starts: Hosted by A/Prof Julia Cairns

9.30 am Session 1: Navigating Impact, Metrics & Meaningful Change

11.00 am Morning Tea

11.30 am Session 2: People For The People, Empowering Communities For Change

1.00 pm Lunch

2.00 pm Session 3: Conservation Catalysts, Innovation For The Planet

3.30 pm Afternoon Tea

4.00 pm Workshops Sessions: Choose 1 of 5 to attend

5.30 pm Day 1 Concludes

5.30 pm Networking Function @ The Ship Inn

Day 1 and 2 speaker sessions and workshop details below.



18 OCTOBER 2024

Day 2 at a glance

8.00 am Registration Opens

8.45 am Conference Starts: Hosted by Luke van der Beeke

9.00 am Panel: Empathy & Inclusivity

10.45 am Morning tea

11.15 am Session 4: End Food Waste, Recipe For Success

1.00 pm Lunch

2.00 pm Workshops Sessions: Choose 1 of 5 to attend

3.30 pm Day 2 Concludes

Day 1 and 2 speaker sessions and workshop details below.



Thursday, 17 October 2024

9.30 am - 11.00 am

SESSION 1

3 TED -style talks plus Q&A

Navigating Impact, Metrics & Meaningful Change

Jody, Aidan and Jeawon are shifting the social impact conversation from traditional metrics to transformative power. From capacity building to using 'impact as a compass'. These people are creating change differently and effectively.



Dr Jeawon Kim

Capacity Building and Network Engagement Specialist
UN Climate Technology Centre & Network (CTCN)



A/Prof Jody Evans

Associate Professor
Melbourne Business School



Aidan Price

Agency Sales Director – Brisbane and Adelaide
GoTransit



Thursday, 17 October 2024

11.30 am - 1.00 pm

SESSION 2

3 TED -style talks plus Q&A

People For The People, Empowering Communities For Change

The best way to support people out of crisis into improved capacity, capability and positive futures, is with people. Discover how hungry community changemakers can bake up their own initiatives and find out what it takes to get it just right.



Stephen Hill

Operations Manager Emergency Relief and Housing
City Mission



Jo Taranto

Co-Founder and Advocate
Good for the Hood



Allison Grainger

Strategic Insight Lead
The Behaviour Change Collaborative



Thursday, 17 October 2024

2.00 pm – 3.30 pm

SESSION 3

3 TED -style talks plus Q&A

Conservation Catalysts, Innovation For The Planet

Dive into the worlds of three conservation experts. Discover the ripple effects of creating change on communities, innovative approaches to conservation thinking and when it comes to conservation – a nose always knows!.



Mark Paterson

Principal
Erada Advisory



Ashley Kelly

Senior Science Communicator
Central Coast Council



Dr Romane Cristescu

Co-Founder and Researcher
USC Detection Dogs for Conservation



Thursday, 17 October 2024

4.00 pm – 5.30 pm

WORKSHOP

Choose 1 of 5 to attend

Option 1

Unpacking Behavioural Influence For Intervention Design



Presented by

Luke van der Beeke



Allison Grainger

Option 2

Crafting A Strategic Impact Narrative



Presented by

A/Prof Jody Evans

Option 3

Pocket Filmmaking 101: Unleashing Your Creativity With Mobile Video Production



Presented by

Dr Wiebke Finkler



Thursday, 17 October 2024

4.00 pm – 5.30 pm

WORKSHOP

Choose 1 of 5 to attend

Option 4

Beyond The Individual: Leveraging Behavioural Ecological Systems For Change



Presented by

A/Prof Lukas Parker

Online Workshop:

(re) Discovering The Secret Sauce Of Your Programme: 12 Principles Of Successful Behaviour Change



Presented by

Nick Farland



Click here to view each workshop summary



Thursday, 17 October 2024

5.30 pm – 8.00 pm

NETWORKING FUNCTION

All attendees of Change 2024 are invited to a networking evening. The event will be at The Ship Inn's private Queenslander-style verandah, which offers a lovely outdoor view of South Bank. The Ship Inn is conveniently located within walking distance of the Change 2024 conference venue. Enjoy the included drinks and canapes as you network with fellow attendees and speakers.

Previous attendees have praised this event as one of the Change conferences' most enjoyable and engaging aspects. We are thrilled to offer it again for 2024.



This event is included in the full 2-day conference registration
Optional to add to the 1-day conference registration for \$55 per attendee*



Friday, 18 October 2024

9.00 am - 10.45 am

PANEL

Discussion panel plus Q&A

Empathy & Inclusivity

Learn about the challenges change makers have experienced in their decades of fighting for inclusion. They will show how storytelling and breaking down silos have enabled inclusion but will remind us there is a long way to go, and we can all play a part.

Mc Introduction



Luke van der Beeke

Founder and Managing Director
The Behaviour Change Collaborative

Panel



Rebecca Ahern

Executive Manager,
Social Marketing and
Communications Group
VicHealth



Joanne Smethurst

Consumer and Community
Engagement Specialist
Metro North Health



Dr Gauri Laud

Senior Lecturer in Marketing
**University of Tasmania, College
of Business and Economics**



Tess Palmyre

Founder and Consultant
Brandable



Friday, 18 October 2024

11.15 am - 1.00 pm

SESSION 4

3 TED -style talks plus Q&A

End Food Waste, Recipe For Success

Explore the journey of food waste from farm to grocery store to your home and the mission to stop food from becoming waste.. Gain insights on their behaviour change strategies and discover practical tips to reduce waste and contribute to your community as well as how embracing sustainability can drive profit and lasting social and environmental value.



A/Prof Lukas Parker

Associate Professor
RMIT University



Kim McDonnell

CEO
Thankful



Tim Brown

CEO
Gander



Micheala Windsor

QLD State Manager
Oz Harvest

Friday, 18 October 2024

2.00 pm – 3.30 pm

WORKSHOP

Choose 1 of 5 to attend

Option 1

Why Can't We Be Friends: Partnering For Impact



Presented by

Dr Liz Foote

Option 2

Crafting A Strategic Impact Narrative



Presented by

A/Prof Jody Evans

Option 3

Pocket Filmmaking 101: Unleashing Your Creativity with Mobile Video Production



Presented by

Dr Wiebke Finkler



Friday, 18 October 2024

2.00 pm – 3.30 pm

WORKSHOP

Choose 1 of 5 to attend

Option 4

Beyond The Individual: Leveraging Behavioural Ecological Systems For Change



Presented by

A/Prof Lukas Parker

Online Workshop:

Beyond Concern: Sparking Behaviour Change For The Environment



Presented by

Jennifer Tabanico



Click here to view each workshop summary



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